

inter solar

connecting solar business

BRASIL NORDESTE



**APR
28-29
2026**

FORTALEZA, BRAZIL, CEARÁ EVENTS CENTER

**Boosting Solar Business in
Brazil's Northeast**

RESERVE YOUR BOOTH

www.intersolar-brasil.com



The Brazilian Northeast's Vast Potential for an Energy Revolution

Brazil is rapidly emerging as a global frontrunner in the energy transition, and the Northeast is set to play a crucial role in it. By early 2025, the Northeast had reached 7.23 GW of solar DG, accounting for 19.7% of the national total – and the growth shows no signs of slowing. The Northeast also has 9.17 GW of solar CG, accounting for 52% of the sector, with an additional 4 GW under construction and another 78 GW approved. According to the federal government's Ten-Year Energy Plan, the Northeast is expected to see the largest expansion of photovoltaic plants by 2034. The National Electric System Operator also predicts that the Northeast's energy export capacity to the rest of the country will have grown by 30% until 2029. The region is also spearheading Green Hydrogen development, with multibillion-dollar projects underway across multiple states. E-mobility is also gaining momentum, supported by strong incentives for the adoption of electric and hybrid vehicles, and gearing up for a surge in energy storage investments, with the support of the FNE Green Fund.

Join Us in Exploring a Thriving Market

The Intersolar Brasil Nordeste 2026 conference will bring together 500 high-level delegates to hear from more than 30 renowned speakers who will discuss policies, legal and regulatory challenges, as well as financing and cutting-edge energy solutions. The event will also feature an exhibition with 100 curated exhibitors, who will engage with conference delegates and over 5,000 professional visitors from across the region.



Reasons to join us

- Find business opportunities with keen customers and promising partners
- Draw on the region's pioneering renewable energy ventures
- Update your professional know-how in a high-level conference
- Enjoy **Intersolar's Seal of Approval**



Platinum Booth

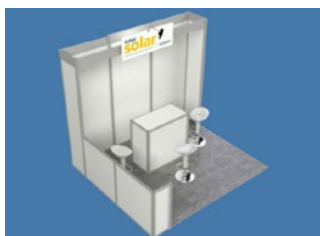
- 30m² area; booth design and building not included; Exhibitor hires constructor
- Logo and hyperlink on the Event Guide
- 20% discount on conference registrations
- Logo displayed during conference breaks
- 10 exhibitor badges
- Exclusive Wi-Fi network connection



Gold Booth

- 15m² booth with basic build (see image)
- Logo and hyperlink on the Event Guide
- 20% discount on conference registrations
- 8 exhibitor badges

Booth includes: 1 counter with lockable cabinet, 3 stools, 1 trash can, 2 twin power outlets, coloured logo of your company on fascia board, exclusive Wi-Fi network connection. Wall and counter decoration and adhesives paid by exhibitor.



Silver Booth

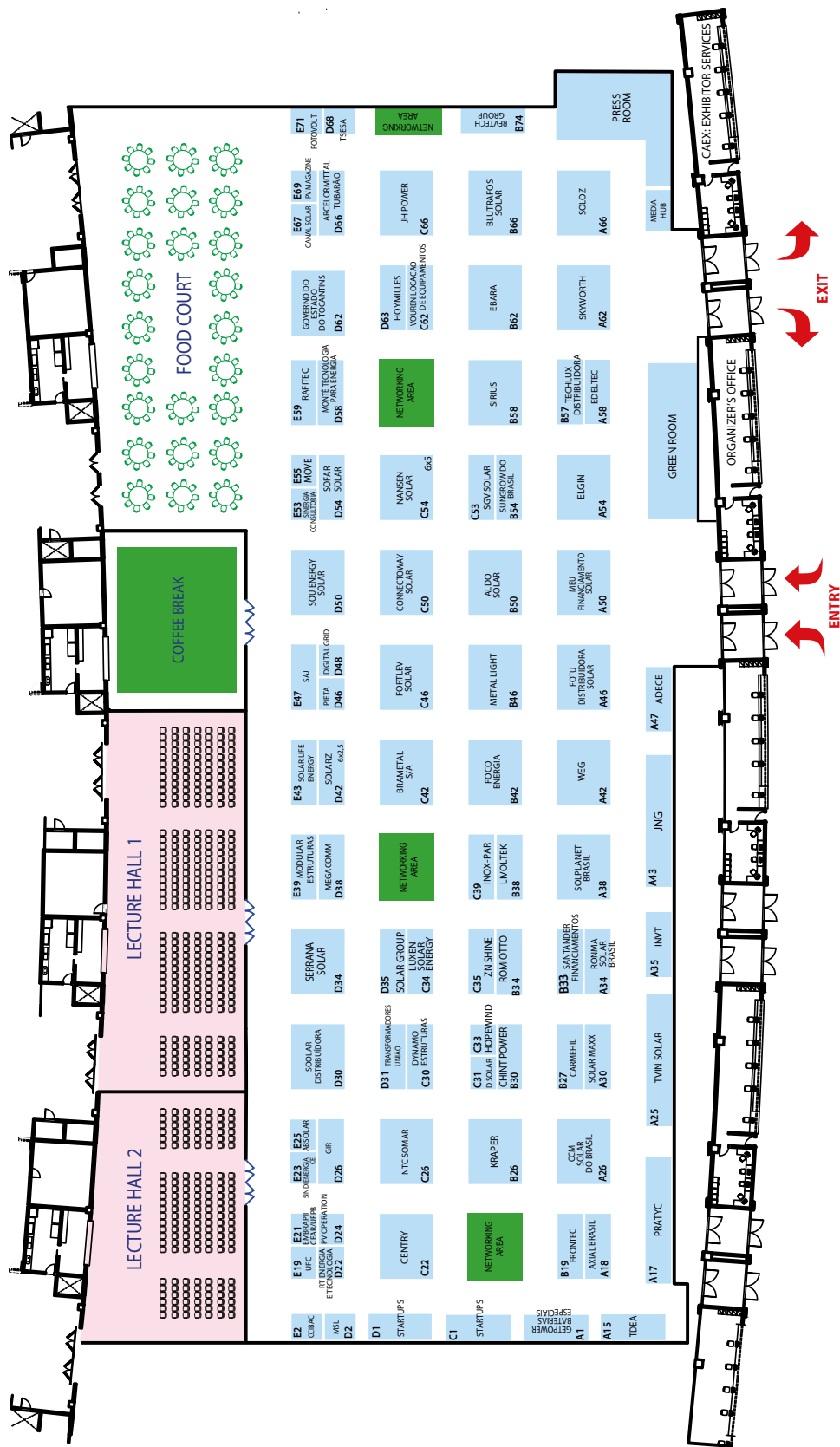
- 7.5m² booth with basic build (see image)
- Logo and hyperlink on the Event Guide
- 20% discount on conference registrations
- 6 exhibitor badges

Booth includes: 1 counter with lockable cabinet, 3 stools, 1 trash can, 2 twin power outlets, coloured logo of your company on fascia board, exclusive Wi-Fi network connection. Wall and counter decoration and adhesives paid by exhibitor.

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PRELIMINARY LAYOUT



Pricing Table

Choose the ideal size for your company

Booths	Returning exhibitors**	Early bird*	Regular*
	Booths booked by May 31, 2025	Booths booked by November 30, 2025	Booths booked after November 30, 2025
7,5 m ² (basic build)	€ 3,800	€ 4,400	€ 4,800
15 m ² (basic build)	€ 5,700	€ 6,500	€ 7,500
30 m ² (raw space)	€ 8,100	€ 9,200	€ 10,600

* 5% discount for exhibitors at The smarter E South America 2025 in São Paulo and/or Intersolar Summit Brasil Sul 2025

** Price for returning exhibitors at Intersolar Summit Brasil Nordeste 2025

Event Quick Facts*

*Expected

5,000+
VISITORS

500
DELEGATES

100
EXHIBITORS

7,500 m²
AREA

30
SPEAKERS

Venue



CENTRO DE EVENTOS DO CEARÁ
Salão Taíba e Mundaú - Pavilhão Oeste
Av. Washington Soares, 999 - Portão A, B e C
Fortaleza (CE), Brazil

Time

Exhibition

10:00 am – 7:00 pm

Conference and Side Events

10:30 am – 6:30 pm

SPONSORSHIP/MARKETING

Exclusively for exhibitors

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Lanyard € 5,200

The display of your logo on the lanyards ensures your company's name is prominently featured throughout all visitor interaction during the event. Production costs included.

* **Exclusive sponsor**



Open Wi-Fi € 2,100

Everyone needs an Internet connection. Imagine your company's name typed in by all participants.

* **Exclusive sponsor**



Badges € 2,400

Place your brand where all eyes will focus: on visitors', delegates' and journalists' badges.

* **Exclusive sponsor**



Conference Bag € 1,400

Have your logo printed on the conference delegates' folder and insert your printed material in it (up to four 21cm x 28cm pages).

* **max. 2 sponsors**



Congress Pen € 1,000

Pens with your company's brand will be distributed in the conference folder. Production costs are included. Logo on pens provided to delegates (500 units). 1 full admission ticket to the conference.

* **Exclusive sponsor**



Insert in the Conference bag € 480

Include your promotional material by inserting a leaflet with company information (provided by the sponsor) inside the folder (up to 4 pages, 21 x 28 cm). 1 full admission ticket to the Conference.

* **max. 2 sponsors**



Notepad € 650

400 notepads included in delegates' folders.

* **max. 2 sponsors**



Registration Area € 2,400

Be the first company seen by visitors. Your company logo will be displayed on the wall at the back of the registration area.

* **Exclusive sponsor**



Phone Charging Stations € 1,100

Your logo on displays of the 10 phone chargers available for general use on a counter in the exhibition hall.

* **max. 4 sponsors**



Event Map € 190

Make your booth stand out on the event map by applying your logo on it. There will be maps at the entrance to the hall and at the food court.

* **max. 10 sponsors**



Signage Totems € 1,400

Your brand will guide everyone's paths at the Summit. Signage totems will be placed in 5 locations: entrance hall, access control, conference hall, delegates' food court and car park. *

max. 2 sponsors



Website Banner € 360

A visually appealing advertising banner on the Summit's website will increase awareness of your company's presence at the exhibition.



Car Park Banners € 1,600

Your logo on two welcome banners placed at one of the lanes in the car park ensures your company's name is prominently featured at delegates' arrival and exit.

* **max. 4 sponsors on 2 banners**

* **each sponsor on a different lane**



Footbridge € 4,200

Make your brand prominently visible on both sides of the footbridge that spans the entire hall.

* **Exclusive sponsor**

Adhesives and Decoration

Adhesives paid and made by the exhibitor. Examples below:



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Become an Exhibitor

For more information,
please contact us:

Phone: +49 7231 58598-99

E-mail: merz@solarpromotion.com

SAVE THE DATE

www.intersolar-brasil.com

Inspired by
THEsmarter
SOUTH AMERICA 

Venue



Pavilhões Mandaú e Taíba
Fortaleza - CE / Brasil

Organizers



Co-organizers



FREIBURG
Management
Marketing
international