inter solar
connecting solar business | BRASIL NORDESTE



APR
28-29
2027

CENTRO DE EVENTOS DO CEARÁ, FORTALEZA, BRAZIL

Boosting Solar & Green Hydrogen Business in Brazil's Northeast

RESERVE YOUR BOOTH

www.intersolar-brasil.com

Inspired by THE smarter E SOUTH AMERICA






inter solar
connecting solar business | BRASIL NORDESTE

THE SHIFT HUB: THE NORTHEAST LEADING THE ENERGY TRANSITION

The seventh edition of Intersolar Brasil Nordeste will be held in Fortaleza in 2027, showcasing the region's potential in solar, wind, and green hydrogen energy. The region's success in attracting investment is fuelled by its favourable climate, strategic infrastructure (such as the Port of Pecém), and prime location for exports. At the end of 2025, the Northeast accounted for 52% of Brazil's centralized photovoltaic projects and 20% of the country's distributed photovoltaic generation. It also leads the sector's future, with roughly 65% of Brazil's new projects and authorised expansions concentrated in the Northeast. Ceará spearheads agreements for green hydrogen production, supported by the Pecém Complex terminal. The outlook for investment is highly favourable, with demand for energy transition projects exceeding initial expectations by a factor of 13. The event in Fortaleza will offer a regional preview for discussions that will be expanded nationally at The smarter E South America 2027, scheduled for August in São Paulo.

BE AT THE FOREFRONT OF SOLAR EXPERTISE

The conference will examine major regulatory and technological changes in Brazil's electricity sector. It will discuss key strategic issues, including the impact of full market liberalisation on the solar industry and solutions for curtailment at large-scale power plants. It will also cover how energy storage and smart inverters can support grid stability, the challenges of high renewable penetration in distributed generation, and the infrastructure needed to meet data centres' growing electricity demand.



CHOOSE YOUR BOOTH PACKAGE

REASONS TO JOIN US

- Unlock business opportunities with engaged customers and high-potential partners
- Tap into the region's leading renewable energy projects
- Sharpen your expertise at a high-level conference
- Benefit from **Intersolar's seal** of approval

PLATINUM BOOTH

- BARE SPACE
- Design and building by exhibitor
- 30m² area; booth design and building not included; Exhibitor hires constructor
- Logo and hyperlink on the event's website
- 20% discount in additional conference registrations
- Logo displayed during conference breaks
- 10 exhibitor credentials
- Exclusive Wi-Fi network connection



GOLD BOOTH

- 15m² booth with basic build (see image)
- Logo and hyperlink on the event's website
- 20% discount in additional conference registrations
- 8 exhibitor credentials



Booth includes: 1 counter with lockable cabinet, 3 stools, 1 trash can, 2 twin power outlets, colourful logo of your company on fascia board, exclusive Wi-Fi network connection. Wall and counter decoration and adhesives paid by exhibitor.

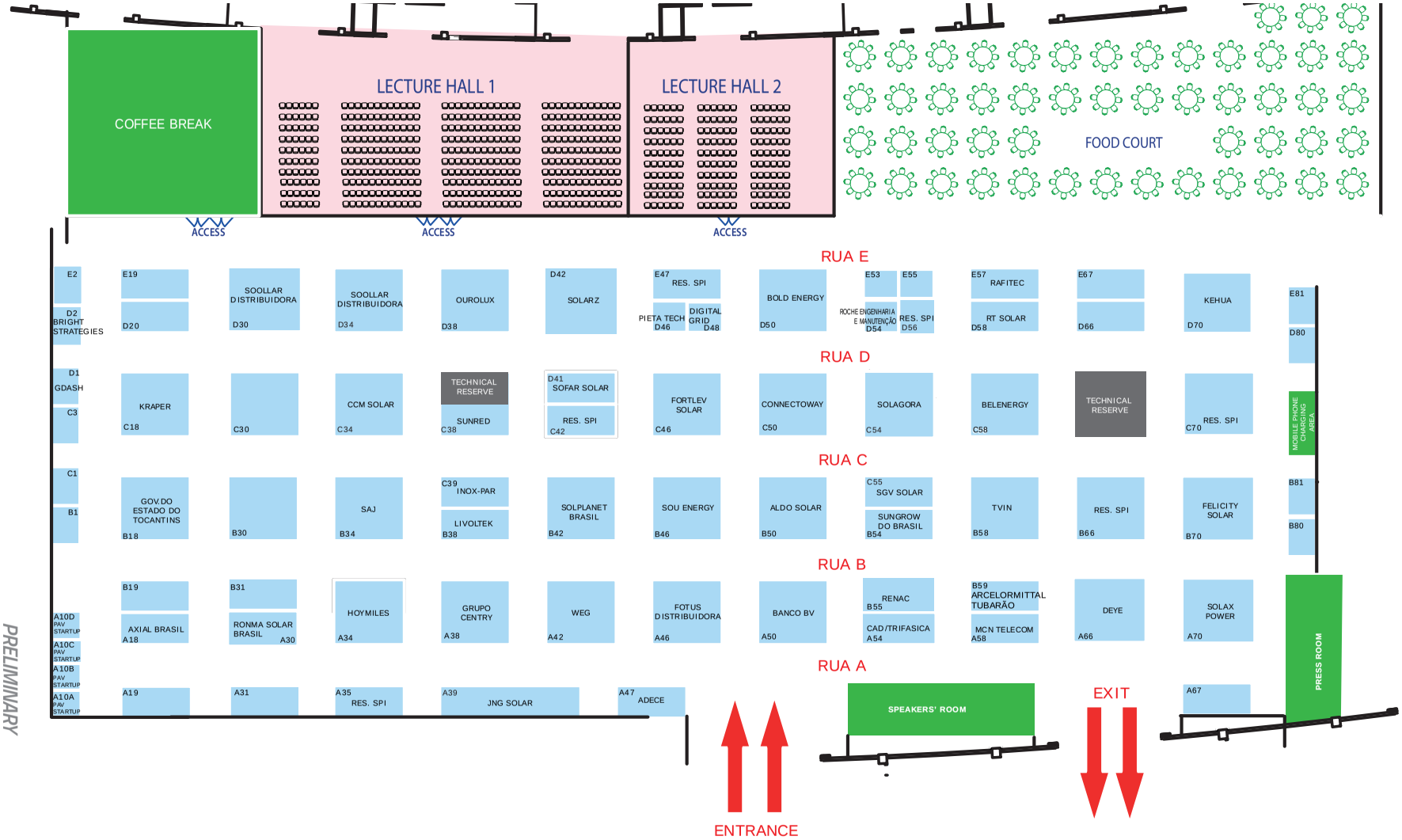
SILVER BOOTH

- 7.5m² booth with basic build (see image)
- Logo and hyperlink on the event's website
- 20% discount in additional conference registrations
- 6 exhibitor credentials



Booth includes: 1 counter with lockable cabinet, 3 stools, 1 trash can, 2 twin power outlets, colourful logo of your company on fascia board, exclusive Wi-Fi network connection. Wall and counter decoration and adhesives paid by exhibitor

EVENT FLOOR MAP



PRELIMINARY LAYOUT

Sponsorship

ArcelorMittal

BelEnergy

CENTRY

OUROLUX

inter solar
connecting solar business | BRASIL NORDESTE

PRICING TABLE

BOOTHS	Returning exhibitors**	Early rates*	Regular*
	Booths Booked by 30 June 2026	Booths Booked by 30 November 2026	Booths Booked after 30 November 2026
7,5 m² (basic build)	€ 3,800	€ 4,400	€ 4,800
15 m² (basic build)	€ 5,700	€ 6,500	€ 7,500
30 m² (bare space)	€ 8,100	€ 9,200	€ 10,600

** 5% discount for exhibitors at The smarter E South America 2026 in São Paulo*
*** Price for returning exhibitors at Intersolar Brasil Nordeste 2026*
Co-exhibiting fee € 250'

PREVIEW

EVENT STATS

4.000+ VISITORS | **500** DELEGATES | **75** EXHIBITORS | **7.500 m²** AREA | **30** SPEAKERS

Venue



CENTRO DE EVENTOS DO CEARÁ
Salão Taíba e Mandaú – West Pavilion
Av. Washington Soares, 999 - Gates A, B and C
Fortaleza (CE), Brazil

Time

Exhibition
10am – 7pm
Conference and Side Events
10.30am – 6.30pm

www.intersolar-brasil.com

Inspired by THE smarter E SOUTH AMERICA

EXCLUSIVELY FOR EXHIBITORS

SPONSORSHIP AND PROMOTIONAL ITEMS

Sponsorship on social media

Platinum package:	Gold package:	Silver package:
€ 6,300	€ 3,600	€ 1,800

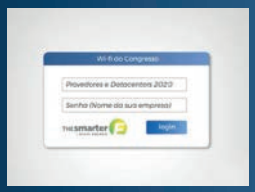
Put your brand at the heart of the event coverage and gain visibility across Intersolar's official channels before, during and after the event. Sponsorship packages offer a range of exposure opportunities, including stories, reels, carousels, posts and brand placement throughout the event coverage.

** Talk to our sales team to find out about all the benefits and items available with each sponsorship package.*



Badge Lanyard — SOLD
€ 5,200

The display of your logo on the lanyards ensures your company's name is prominently featured throughout all visitor interaction during the event. Production cost is included for 5,000 units.
* **Single sponsor**



Open Wi-Fi
€ 2,100

Everyone needs an Internet connection. Imagine your company's name typed in by all participants. The Wi-Fi password will be the Sponsor's name.
* **Single sponsor**



Badge Holders
€ 2,400

Place your brand where all eyes will focus: on visitors', delegates' and journalists' badges.
* **Single sponsor**



Conference Bag — SOLD
€ 1,400

Have your logo printed on the conference delegates' folder and insert your printed material in it (up to four 21cm × 28cm pages).
* **Available for 2 sponsors.**



Conference Pen
€ 1,000

Pens bearing your company logo will be placed in the conference folder. Production cost is included. Logo applied to pens provided to participants (500 units). 1 complimentary full-price conference ticket.
***Single sponsor**



Insert in the Conference Bag
€ 480

Include your promotional material by inserting company information (provided by you) inside the folder (up to 4 pages, 21 × 28 cm). 1 complimentary full-price conference ticket.
***Available to 2 sponsors**



Notepad
€ 650

400 notepads included in delegates' folders.
* **Max. 2 sponsors**



Registration Counter
€ 2,400

Be the first company seen by visitors. Your company logo will be displayed on the wall at the back of the registration area.
* **Single sponsor**



Phone Charging Stations
€ 1,100

Your logo on displays of the 10 phone chargers available for general use on a counter in the exhibition hall.
* **Max. 4 sponsors**



Event Map
€ 190

Make your booth stand out on the event map by applying your logo on it. There will be maps at the entrance to the hall and at the food court.
* **Max. 10 sponsors**



Wayfinding Totems
€ 1,400

Your brand will guide everyone's paths at the event. Wayfinding totems will be place in 5 locations: entrance hall, access control, conference hall, delegates' food court and car park.
***Available for 2 sponsors.**



Event Website Banner
Zone 1: € 1,050 | Zone 2: € 950 | Zone 3: € 360

A visually appealing advertising banner on the Summit's website will increase awareness of your company's presence at the exhibition.



Car Park Banners
R$ 8,400

Your logo on two welcome banners placed at one of the lanes in the car park ensures your company's name is prominently featured at delegates' arrival and exit.
* **4 sponsorship slots on 2 banners**
* **Each sponsorship slot on a different lane**



Footbridge — SOLD
€ 4,200

Make your brand prominently visible on both sides of the footbridge that spans the entire hall. Printing and installation are included.
Note: The official event logo must appear at both ends of the graphic.
* **Single sponsor**

inter solar
connecting solar business | BRASIL NORDESTE

ADHESIVES PAID AND MADE BY THE EXHIBITOR

EXAMPLES BELOW:



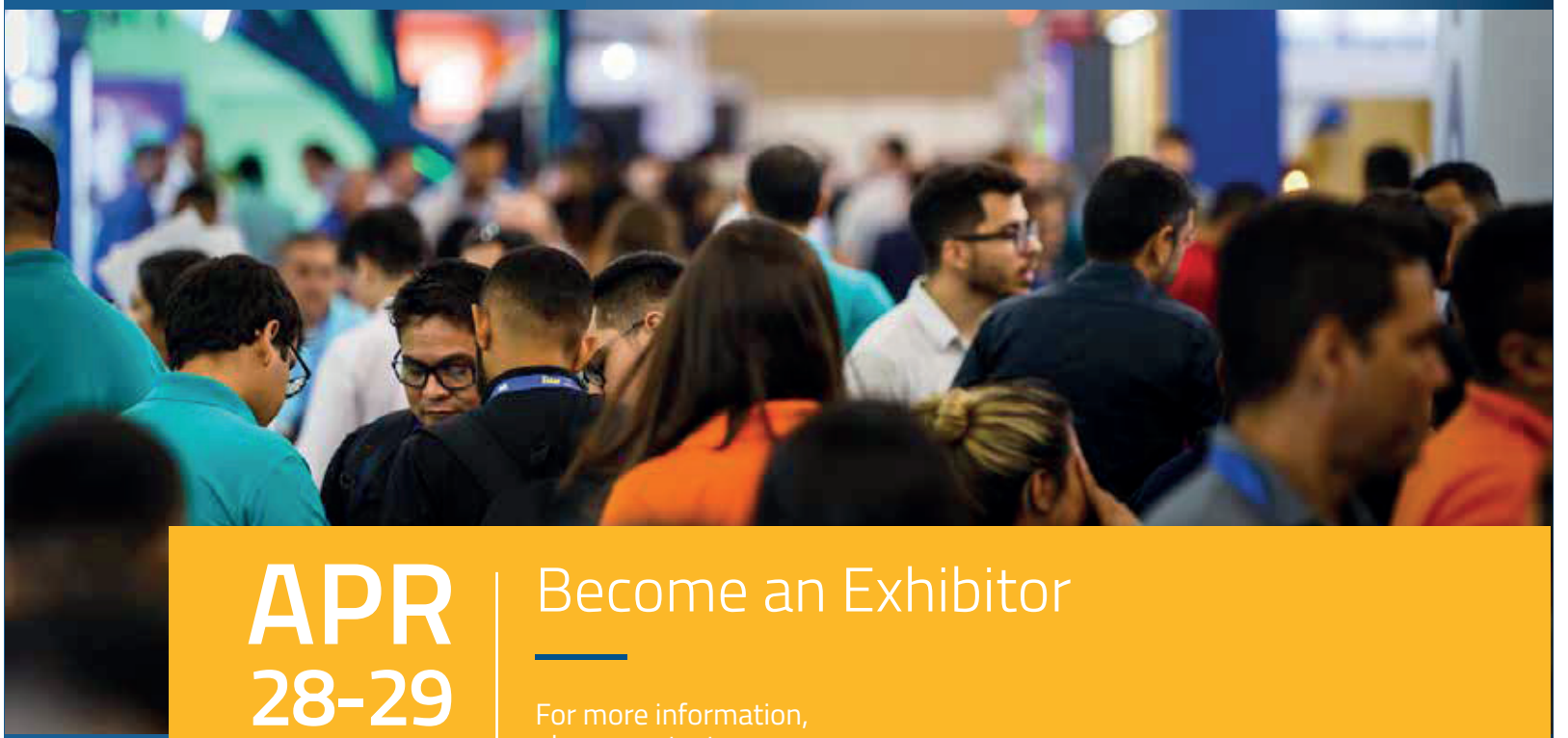








inter solar
connecting solar business | BRASIL NORDESTE



APR
28-29
2027

Become an Exhibitor

For more information,
please contact us:

Phone: +49 7231 58598-99

E-mail: merz@solarpromotion.com

www.intersolar-brasil.com

Inspired by THE smarter E SOUTH AMERICA

Venue

CENTRO DE EVENTOS DO CEARÁ

Pavilhões Mandaú e Taiba
Fortaleza - CE / Brasil

Organizers

SOLAR PROMOTION INTERNATIONAL

aranda EVENTOS

Co-organizers

FREIBURG Management Marketing international