

# EXHIBITOR APPLICATION & SPONSORING ORDER FORM

Please complete in block capitals, sign and return by post or email to Solar Promotion International GmbH. Please note that we can only process completely filled applications signed by the exhibitor.

The company name, address and central contact information shall be added to the exhibitor list of Intersolar Brasil Nordeste 2026.

## 1 Exhibitor Information

The exhibitor indicated in this form is the service recipient and shall determine the VAT liabilities. Invoiced services shall be taxed to the indicated exhibitor even if the billing address differs. The contact who enters the personal data of other attendees/participants is solely responsible for ensuring that there is a sufficient legal basis to do so in accordance with Article 6 GDPR and therefore that they have the permission of the relevant parties to enter said data.

Company \_\_\_\_\_

Brand name \_\_\_\_\_

Address \_\_\_\_\_

ZIP code \_\_\_\_\_ City/State \_\_\_\_\_

Country \_\_\_\_\_

Tel. (main) \_\_\_\_\_

Email (main) \_\_\_\_\_ Website \_\_\_\_\_

A. Managing director/owner  Ms.  Mr.  Mx. First name \_\_\_\_\_ Surname \_\_\_\_\_

Email \_\_\_\_\_

B. Marketing manager  Ms.  Mr.  Mx. First name \_\_\_\_\_ Surname \_\_\_\_\_

Email \_\_\_\_\_

C. PR manager  Ms.  Mr.  Mx. First name \_\_\_\_\_ Surname \_\_\_\_\_

Email \_\_\_\_\_

VAT ID no. (Europe) \_\_\_\_\_

Once the exhibitor's application is accepted by the organizers, the exhibitor (with the details entered above) shall become a contracting party for the purposes of participating in the exhibition. The brand name shall be added to the online exhibitor list of the Intersolar Brasil Nordeste 2026.

**2 Contact/address for correspondence** as stated under 1) A.  B.  C.

Company \_\_\_\_\_

Address \_\_\_\_\_

ZIP code \_\_\_\_\_ City/State \_\_\_\_\_

Country \_\_\_\_\_

Tel. (main) \_\_\_\_\_

Website \_\_\_\_\_ Email (main) \_\_\_\_\_

Contact  Ms.  Mr.  Mx. First name \_\_\_\_\_ Surname \_\_\_\_\_

Position held in the company \_\_\_\_\_

Email \_\_\_\_\_

Tel. (extension) \_\_\_\_\_

Please note: The exhibitor authorizes the contact named here to make and receive all statements relating to Intersolar Brasil Nordeste 2026 (e.g. booth placement, emails containing exhibitor information, ordering of exhibitor badges, etc.). The exhibitor is responsible for informing the organizers of Intersolar Brasil Nordeste 2026 of any changes to the contact in writing. The organizers of Intersolar Brasil Nordeste 2026 cannot be held liable under any circumstances for any errors resulting from the contracting party failing to communicate any changes or failing to do so promptly.

The majority of correspondence relating to Intersolar Brasil Nordeste 2026 shall be sent to the email address of the contact named above.

**3 Billing address** as stated under 1)

Company \_\_\_\_\_

Address \_\_\_\_\_

ZIP code \_\_\_\_\_ City/State \_\_\_\_\_

Country \_\_\_\_\_

Tel. (main) \_\_\_\_\_ Website \_\_\_\_\_

Invoice via email to \_\_\_\_\_

Please address the invoice to  Ms.  Mr.  Mx. First name \_\_\_\_\_ Surname \_\_\_\_\_

The exhibitor named under 1 shall remain the contracting party for the purposes of participating in the Intersolar Brasil Nordeste 2026. If the case arises, the exhibitor shall be liable for all payment requests alongside the recipient of the invoices. It is only possible to subsequently amend the billing address by notifying the organizers of such a change in writing before the invoice has been issued. After the invoice has been issued, changes shall incur a processing fee of €250 per amendment and per invoice. We are happy to support you with information, declarations and registrations that you need for your internal processes. If this exceeds the usual scope, we charge a service fee of €500 for this.

#### 4 Booth Packages

The exhibitor named under 1 is hereby ordering the following booth packages.

##### Booth Packages

###### Platinum

- 30 sqm area, (booth design and building not included)
- Logo in event guide
- 20% discount on Intersolar Brasil Nordeste conference tickets
- Logo on session break slides
- WiFi access exclusively for exhibitors
- 10 exhibitor tickets

**€8,100<sup>2</sup> / €9,200<sup>3</sup> / €10,600<sup>4</sup>**

###### Gold

- 15 sqm booth with basic assembly<sup>1</sup>
- Logo in event guide
- 20% discount on Intersolar Brasil Nordeste conference tickets
- 8 exhibitor tickets

**€5,700<sup>2</sup> / €6,500<sup>3</sup> / €7,500<sup>4</sup>**

###### Silver

- 7.5 sqm booth with basic assembly<sup>1</sup>
- Logo in event guide
- 20% discount on Intersolar Brasil Nordeste conference tickets
- 6 exhibitor tickets

**€3,800<sup>2</sup> / €4,400<sup>3</sup> / €4,800<sup>4</sup>**

1 Details below | 2 Rebooking rate for exhibitors of Intersolar Brasil Nordeste if booked by May 31, 2025 | 3 Early bird rate if booked by November 30, 2025 | 4 Standard rate, Participants of the Membership Program and The smarter E South America 2025 and Intersolar Summit Brasil Sul 2025 exhibitors receive a 5% discount



**Gold booth package includes 15 sqm booth.**

##### Assembly includes:

1 counter cabinet, 3 stools, carpet, 1 trash can, 2 twin power outlets, colourful logo of your company on fascia board, WiFi access exclusively for exhibitors; wall and counter decoration and adhesives paid by exhibitors.



**Silver booth package includes 7.5 sqm booth.**

##### Assembly includes:

1 counter cabinet, 3 stools, carpet, 1 trash can, 1 twin power outlet, colourful logo of your company on fascia board, WiFi access exclusively for exhibitors; wall and counter decoration and adhesives paid by exhibitors.

## 5 Sponsorships/Marketing opportunities

The exhibitor named under 1 is hereby ordering the following sponsorships and/or marketing opportunities.

<input type="checkbox"/>	<b>Lanyard Sponsor</b> The display of your logo on the lanyards ensures your company's name is prominently featured throughout all visitor interaction during the event. Production costs not included.	1 exclusive sponsor	<b>€5,200</b>
<input type="checkbox"/>	<b>Open WiFi Sponsor</b> Everyone needs an internet connection. Imagine your company's name typed in by all participants. The WiFi password will be the sponsor's name.	1 exclusive sponsor	<b>€2,100</b>
<input type="checkbox"/>	<b>Badge Sponsor</b> Place your brand where all eyes will focus: on visitors', delegates' and journalists' badges.	1 exclusive sponsor	<b>€2,400</b>
<input type="checkbox"/>	<b>Conference Bag</b> All conference attendees receive a high quality conference bag, co-branded with Intersolar, containing event information. Have your logo printed on the conference bag and insert a folder (up to 4 pages 21 x 28cm).	Available for 2 sponsors.	<b>1,400</b>
<input type="checkbox"/>	<b>Conference Bag Insert</b> Insert your promotional material, including your company information insert.	Available for 2 sponsors.	<b>€480</b>
<input type="checkbox"/>	<b>Conference pen</b> Pens with your company's branding will be distributed in the Conference bag. Logo on the pens provided to participants	1 exclusive sponsor	<b>1,000</b>
<input type="checkbox"/>	<b>Registration Counter</b> Be the company noticed by visitors first. Your company logo will be displayed on the wall behind registration.	1 exclusive sponsor	<b>€2,400</b>
<input type="checkbox"/>	<b>Event Website Banner</b> A visually appealing advertising banner on the website will increase awareness of your company's presence at the exhibition.		<b>€360</b>
<input type="checkbox"/>	<b>Cell Phone Charging Station Sponsor</b> Your logo on displays of 10 phone chargers available for general use on a counter in the exhibition hall.	Max. 4 sponsors	<b>€1,100</b>
<input type="checkbox"/>	<b>Map of the Event</b> Make your booth stand out on the event map at the entrance to the hall and at the food court.	Max. 10 sponsors	<b>€190</b>
<input type="checkbox"/>	<b>Notepad Sponsor</b> Your logo on 400 notepads that will be included in the conference attendee folders for the conference attendees.	Max. 2 sponsors	<b>€650</b>
<input type="checkbox"/>	<b>Signage Totem Sponsor</b> Your brand will guide everyone's paths at the. Signage totems will be placed in 5 locations: entrance hall, access control, conference hall, delegates' food court and car park.	Max. 2 sponsors	<b>€1,400</b>
<input type="checkbox"/>	<b>Car Park Banners</b> Your logo on welcome banners placed at one of the lanes in the car park ensures your company's name is prominently featured at delegates' arrival and exit.	4 sponsorship slots, one per lane. Each offer valid for one lane only.	<b>€1,600</b>
<input type="checkbox"/>	<b>Footbridge</b> Make your brand prominently visible on both sides of the footbridge that spans the entire hall.	1 exclusive sponsor	<b>€4,200</b>

**Please sign and return by email to [ExhibitorService@intersolar-brasil.com](mailto:ExhibitorService@intersolar-brasil.com)**

**Contracting party and organizers**

Party contracting with the exhibitor for the purpose of the exhibition space rental: Solar Promotion International GmbH, Kiehnlestraße 16, 75172 Pforzheim, Germany, VAT ID no: DE 258034385.

The organizers are entitled to transfer all the rights and obligations arising from this application to one or more third parties specified by the organizers. On sending this application, the exhibitor expressly accepts the respective current versions of the general terms and conditions of participation and the technical guidelines as defined in the Exhibitor Service Manual. Seperate login data will be sent at a later date.

Only applications which have been completed can be processed. Important: If this application is being completed electronically, it must be digitally signed. If your computer does not support this feature, please print the application, sign it and send it in via email. No space will be assigned without a signed application.

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Place, date

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Company seal of the exhibitor, legally binding signature on behalf of the exhibitor

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Name/position of the undersigned at the exhibiting company in block capitals

**Organizers and Contracting Parties**

The organizers of Intersolar Brasil Nordeste 2026, to which the exhibition packages and sponsorships relate, are:

**Solar Promotion International GmbH**

Kiehnlestrasse 16  
75172 Pforzheim, Germany  
Tel.: +49 7231 58598-218  
Fax: +49 7231 58598-28  
[ExhibitorService@intersolar-brasil.com](mailto:ExhibitorService@intersolar-brasil.com)  
→ [www.intersolar-brasil.com](http://www.intersolar-brasil.com)

**Aranda Eventos & Congressos Ltda, São Paulo**

Al. Olga, 315 – 01155-900  
São Paulo, SP – Brasil  
Tel.: +55 11 3824-5300  
Fax: +55 11 3666-9585  
[info@arandanet.com.br](mailto:info@arandanet.com.br)

Registered at the Local Court of Mannheim under HRB 703599  
Management: Markus Elsässer and Dr. Florian Wessendorf

# GENERAL TERMS AND CONDITIONS

As of 04/2025

## Organizers and contracting parties

The organizers of Intersolar Brasil Nordeste 2026, to which the exhibitor's application relates, are:

### Solar Promotion International GmbH

Kiehnlestrasse 16  
75172 Pforzheim, Germany  
Tel.: +49 7231 58598-218  
Fax: +49 7231 58598-28  
info@solarpromotion.com  
→ www.intersolar-brasil.com  
Registered at the Local Court of Mannheim under HRB 703599  
Management: Markus Elsässer and Dr. Florian Wessendorf

and

### Aranda Eventos & Congressos Ltda, São Paulo

Al. Olga, 315 – 01155-900  
São Paulo, SP – Brasil  
Tel.: +55 11 3824-5300  
Fax: +55 11 3666-9585  
info@arandanet.com.br

## 1. Application and acceptance

The contract on the rental of booth space and the exhibitor's participation at the respective exhibition or event shall come into effect upon receipt of Solar Promotion International's acceptance of the exhibitor's application (hereinafter: confirmation of the application). This gives the exhibitor the right to use a subsequently allocated booth space at the time of the exhibition within the scope of the law, public safety considerations and the right to participate in the exhibition.

The exhibitor shall have no claim to a specific location. When assigning the exhibition booths, Solar Promotion International shall make every effort to take the exhibitor's wishes into account. Certain exhibits may not be approved, and admission may be made subject to certain conditions. Provisos, conditions and special requests stipulated by the exhibitor (e.g. in terms of the location of the booth, the exclusion of competitors, and the booth structure and design) shall only be binding if this was expressly confirmed by Solar Promotion International in the confirmation of application.

Companies which have not met their financial obligations towards Solar Promotion International, e.g. from previous events, or which have breached the terms of participation at previous The smarter E events may not be admitted. Solar Promotion International may withdraw from the contract or terminate the contractual relationship without notice if the application is accepted on the basis of incorrect or incomplete information provided by the exhibitor or if the exhibitor does not meet the admission requirements at a subsequent point in time.

## 2. Rental of booth area, terms of payment

The exhibition packages prices stated on page 3 of the application for the exhibition shall apply. An invoice shall be issued once the booth has been

assigned. This invoice is due for payment upon receipt of the invoice. It is only possible to subsequently amend the billing address by notifying the organizers of such a change in writing before the invoice has been issued. After the invoice has been issued, changes shall incur a processing fee of €175 per amendment and per invoice. Before using the exhibition space, the exhibitor must have paid the booth rental fee. If the exhibitor is in default of payment and fails to meet its payment obligations even after Solar Promotion International has given it a five-day extension, Solar Promotion International may choose to withdraw from the contract or assign the exhibitor a different booth location with the same type and size of booth. If the exhibitor has ordered services from Solar Promotion International, Solar Promotion International may refuse to provide services which have not yet been paid for (including listing the exhibitor's data in media publications) until the exhibitor entirely meets its financial obligations towards Solar Promotion International, in particular those arising from previous events.

## 3. Technical services

The costs of the energy supply equipment and other ancillary services (gas, water, additional electricity and sanitary and telecommunications connections, etc.) provided at the request of the exhibitor shall – if desired – be disclosed to the exhibitor in advance and shall be settled directly between the exhibitor and Aranda. Requests for such connections and supply lines can only be considered if they are received by Aranda no later than six weeks before the start of the event. Only service partners named by Aranda may be appointed for the provision of electricity and water installations, security services, cleaning personnel and machinery such as cranes, fork lift trucks and working platforms. An invoice shall generally be issued for the advance payment for services around eight weeks before the start of the event. The cost of technical services provided by Aranda shall be settled directly between Aranda and the exhibitor. The order forms for technical services and additional services shall be available online from February 2026 via the exhibition area of the Intersolar Brasil Nordeste.

## 4. Exhibitor tickets

The exhibitor shall be given an appropriate number of exhibitor badges free of charge for use during the exhibition in which it is participating. Exhibitor badges shall be issued once the booth rental fee and fee for the admission of any co-exhibitors have been paid and must be ordered by the exhibitor itself. Exhibitor badges are nontransferable and must not be given to third parties, e.g. to people or companies wishing to sell goods or provide services on the exhibition grounds without the authorization of Aranda.

## 5. Allocation and use of the booth

### 5.1. Booth assignment and floor plan

Solar Promotion International may also make subsequent changes to the allocation of space, in particular to the exhibition space allocated to the exhibitor in terms of location, dimensions and size, if doing so is necessary for safety reasons, for reasons of public order – for instance on account of additional pandemic-related requirements – or because the exhibition in question is oversubscribed and additional exhibitors have to be admitted to the exhibition, or because changes to the allocation of space are needed in order for the areas and rooms required for the exhibition to be used more efficiently.

Such subsequent changes must, however, be adequate to meet the above-mentioned reasons, shall not go beyond what is necessary to achieve the purpose and shall consider the exhibitor's interests to the extent possible. If the subsequent changes result in a reduced booth rental fee, the difference must be reimbursed to the exhibitor.

The exhibitor shall not be entitled to make any further claims against Solar Promotion International due to the above mentioned changes to the allocation of space. If the location, dimensions or size of the exhibition space rented by the exhibitor is subsequently amended to an extent that is not acceptable to the exhibitor, the exhibitor may withdraw from the contract within one week of receiving written notification by Solar Promotion International. Solar Promotion International is entitled to change the allocation of the other booths, in particular the neighboring booths, amend the location of the entrances and exits to the exhibition grounds and halls, and make any other reasonable changes. Claims may not be made against Solar Promotion International as a result of any such changes.

### **5.2. Booth design**

Individual booth constructions which are not built via official booth constructors need to be approved by Aranda prior to the beginning of the exhibition. The exhibitor is responsible for fitting out its booth.

### **5.3. Staffing, setting up and dismantling the booths; contractual penalty**

Throughout the exhibition and during the predefined hours, all booths must be properly fitted out and staffed with specialized personnel. The exhibitor is not permitted to remove exhibited goods and dismantle its booth before the end of the exhibition. If this regulation is violated or the exhibitor does not attend the exhibition, Solar Promotion International shall be entitled to impose a contractual penalty on the exhibitor of 25% of the booth rental fee, but not less than €500, for each case of violation. Solar Promotion International may exclude the exhibitor from participating in future The smarter E events if the exhibitor does not keep its booth staffed during the daily exhibition hours, exhibits a range of products or services not approved of by the organizers, leaves its booth early or breaches the general terms and conditions of participation in any other way. The right to terminate this contract for extraordinary circumstances and the right to seek compensation for any resulting damages caused to Solar Promotion International shall remain unaffected.

### **5.4. Restrictions on the exhibitor's use of the booth**

If the exhibitor is unable to use its booth space or if its use of the booth is restricted as a result of it having violated statutory or official regulations or provisions stipulated in the general terms and conditions of participation or technical guidelines, the exhibitor shall still be required to pay the booth rental fee in full and to compensate Solar Promotion International for any damage caused by its conduct and that of its legal representatives or vicarious agents; the exhibitor shall not be entitled to withdraw from or terminate the contract unless such a right is compulsory by law.

### **6. Subletting and transfer to third parties (co-exhibitors and shared booths)**

The exhibitor is not permitted to sublet the booth assigned to it in full or in part or to swap it or give it to third parties in any other way. If the exhibitor wishes to share the booth with a co-exhibitor, it must request this using the applicable form available at [www.intersolar-brasil.com](http://www.intersolar-brasil.com). Co-exhibitors are defined as exhibitors that share a booth with the main exhibitor (main lessee) but have their own staff, products and services. Co-exhibitors also include consolidated companies and subsidiaries. If the request to share the booth with a co-exhibitor is approved, a co-exhibitor fee of €150 shall be charged, plus additional mandatory fees.

The organizer is entitled to withdraw its approval of co-exhibition for good cause. Good cause exists in particular if the main exhibitor withdraws from its contract with the organizer or does not participate in the exhibition or event for other reasons. If a main exhibitor accepts a co-exhibitor without prior approval from the organizers, the organizers shall be entitled at their own discretion to demand the immediate removal of the unapproved co-exhibitor, or to terminate their contract with the main exhibitor without prior notice after having issued a warning to no effect and to have the booth cleared at the main exhibitor's expense. The exhibitor shall remain obliged to pay the agreed booth rental fee in full. However, the organizer may also allow a previously unapproved co-exhibitor to participate on the day of the event.

Additional services and services for co-exhibitors may only be booked by the main exhibitor and invoices for such services shall only be issued to the main exhibitor. No contract shall be concluded between the organizer and the co-exhibitor. The main exhibitor is responsible for informing its co-exhibitors in good time about the relevant booking options. The exhibitor must ensure that its co-exhibitors and the additional companies it represents observe the terms of participation, the technical guidelines and the instructions issued by the exhibition management. The exhibitor shall be held liable for any culpable acts committed by its co-exhibitors and additionally represented companies to the same extent that it is held liable for its own culpable acts. It is not possible for multiple exhibitors to jointly rent a shared booth.

### **7. Notification of defects**

The exhibitor must make any complaints concerning any recognizable defects to the booth or exhibition space to Aranda in writing immediately, i.e. within 48 hours, after taking possession of the booth and no later than the final set-up day, so that Aranda can remedy these defects. In case of hidden defects, the period shall run from the time when the defect was recognizable. Any complaints made after this date shall not be considered and shall not entitle any claims to be asserted against Solar Promotion International or Aranda.

### **8. Withdrawal/Cancellation of the contract**

Each application is binding. The exhibitor may only withdraw from the contract for reasons prescribed by law. If no such reason exists, Solar Promotion International may – but is not obliged to – cancel the application at the exhibitor's request. Solar Promotion International may choose to cancel the exhibitor's application only if the rented booth can be leased to another exhibitor. In such an event, Solar Promotion International shall not be entitled to receive the booth rental fee from the exhibitor. If the booth cannot be leased to another exhibitor, Solar Promotion International may – in the interest of preserving the overall image of the exhibition – move another exhibitor to the unoccupied booth or fill the booth in another way. In such an event, the exhibitor shall not be entitled to request a reduction in the booth rental fee. Solar Promotion International has the option of charging a flat rate compensation fee (cancellation fee). The actual cancellation fee charged shall depend on when Solar Promotion International receives (written) notification from the exhibitor that it wishes to withdraw from its binding application or from the concluded contract:

Solar Promotion International is entitled to claim the following percentage of the booth rental fee as a cancellation fee, depending on the date of the notification of the cancellation by the exhibitor to Solar Promotion International as follows:

**Up to and including, June 30, 2025: 10%**

**After June 30, 2025: 25%**

**After October 31, 2025: 50%**

**After January 31, 2026: 100%**

If the exhibitor can prove that Solar Promotion International has not incurred any damage or has only incurred damage which amounts to less than the cancellation fee, the cancellation fee to be paid by the exhibitor shall be reduced accordingly. Besides the cancellation fee, the exhibitor has to compensate Solar Promotion International for the costs resulting from the contracts already concluded on its instruction. Any costs incurred for the decoration or furnishing of the unoccupied booth shall be borne by the exhibitor.

Solar Promotion International may withdraw from the contract if the exhibitor breaches the obligation arising from this contract to respect the rights, objects of legal protection and interests of Solar Promotion International in such a way that Solar Promotion International can no longer be expected to adhere to the contract.

### **9. Force majeure, cancellation of the event**

If Aranda (in the name of Solar Promotion International) is required to temporarily clear one or more of the exhibition areas for a short or longer period of time or to postpone or curtail the events belonging to Intersolar Brasil Nordeste 2026 as a result of force majeure or due to other reasons beyond its control (e.g. a power outage), the exhibitor shall not have any rights of withdrawal or termination nor the right to assert any other claims, in particular claims for compensation, against Aranda (in the name of Solar Promotion International) as a result. If Aranda (in the name of Solar Promotion International) cancels the events because it cannot organize the events as a result of force majeure or any other circumstances beyond Aranda's/Solar Promotion

International's control, or because it has become unreasonable to expect Aranda and Solar Promotion International to organize the events, Solar Promotion International cannot be held liable for damage and losses suffered by the exhibitor as a result of the cancellation of the events. Force majeure shall be considered any delays or operational disruptions for which Aranda and Solar Promotion International are not responsible, in particular but not limited to strikes, lockouts, official decrees as well as due to pandemics or forces of nature. Delays which occur due to measures for the protection of employees or a possible closure ordered by the authorities due to a pandemic shall be deemed to be force majeure. Solar Promotion International shall inform the exhibitor immediately upon becoming aware of an event of force majeure.

### **10. Advertising activities and events run by the exhibitor**

The exhibitor may only carry out advertising activities at its own exhibition booth. The exhibitor is prohibited from conducting promotional campaigns in the gangways and public areas. Games of chance, tombolas and prize draws as well as raffles requiring the purchase of a ticket are only permitted if they are carried out in line with current legislation. In the event of the culpable violation of this provision, the exhibitor shall be obliged to indemnify the organizers against claims made by third parties and – if these activities are continued despite warning notice being issued by the organizers – to pay a contractual penalty to the organizers. The contractual penalty shall amount to between €100 and €2,000 per day of the exhibition on which the activity was carried out; it shall be imposed in this context at the reasonable discretion of the organizers and its fairness may be verified by the competent court. Any further claims made by Solar Promotion International shall remain unaffected by this.

### **11. Advertising activities run by the organizers**

By participating in the exhibition, the exhibitor agrees to allow the publication of photos of its exhibition booth or exhibits on display, including any brands and other company labels found on such items, taken by or on behalf of the organizers to be used by the Intersolar Brasil Nordeste for advertising and communication purposes. The exhibitor grants Aranda and Solar Promotion International, each individually, a worldwide non-exclusive right to use the name and company logo of the exhibitor in any given format (brochures, Exhibition Guide, advertisements, posters, website, etc.) for the purposes of advertising campaigns aimed at visitors and exhibitors for the Intersolar Brasil Nordeste. The exhibitor shall provide an electronic file containing its logotype and logo for this purpose.

### **12. Sponsorship**

**12.1.** Aranda will provide, in accordance with the provisions of this agreement, the sponsorship or marketing services for the sponsorship or marketing package arrangement booked by the sponsor.

**12.2.** Aranda reserves the right to make changes to the sponsorship or marketing services, provided that the services have an equivalent value and changes are reasonable for the sponsor.

**12.3.** The sponsor will strictly adhere to all applicable laws, provisions and industry standards in relation to the sponsorship.



#### **12.4. Sponsorship fee**

The sponsor will be invoiced in euros for the fee for the sponsorship or marketing option booked. This fee is due for payment by transfer to the bank account indicated on the invoice within 14 days following receipt of the invoice. Sponsor status for the sponsorship event in question will not exist until Solar Promotion International has received full payment of the fee.

#### **13. Photographs, films, video recordings and sketches**

Only persons duly authorized by Solar Promotion International/Aranda and issued with a valid permit by Solar Promotion International/Aranda may film, photograph, produce video recordings and make sketches inside the exhibition halls. The exhibitor must not take photographs or produce other recordings of booths belonging to other exhibitors under any circumstances. In the event of this provision being breached, Solar Promotion International may demand that the recorded material be surrendered and can take legal steps to achieve this. Also, if it is verified that images of the event have been misused by the exhibitor, the exhibitor will be held liable to pay indemnity on that misuse to Solar Promotion International. Solar Promotion International may arrange to have photographs, sketches, film and video recordings taken and made of the exhibition, the booths and exhibition goods, and may use these for advertising purposes or general press publications.

#### **14. Rights of third parties**

##### **14.1. Online publications produced by the exhibitor**

Solar Promotion International may give the exhibitor permission to make information available to visitors on the web pages of Intersolar Brasil Nordeste. In particular, this may include information about the company profile and products.

The exhibitor shall bear sole responsibility for this information in accordance with general legislation. Before publishing this information, the exhibitor shall above all ensure that it has all the rights needed to do so (right to make the information available to the public) and that the published information complies with the principles of competition law and does not violate the rights of third parties. The right of access granted is non-transferable and must be protected against loss, unauthorized access and unauthorized disclosure in accordance with the state of the art. The exhibitor shall inform Solar Promotion International immediately if it becomes aware that the information has been lost or accessed by or disclosed to any unauthorized parties. Solar Promotion International is generally not obliged to check the exhibitor information before making it available to visitors. If the rights of third parties are violated as a result of or in connection with the exhibitor information and if (a) Solar Promotion International is informed of this legal violation by third parties or (b) third parties make claims against Solar Promotion International as a result of such a violation, Solar Promotion International shall inform the exhibitor of this immediately after receiving notification of the legal violation or of the claim from the third party.

The exhibitor shall adapt the exhibitor information immediately so that it no longer violates the rights of third parties or shall provide the exhibitor information in another form which does not violate the law. Until such amendments are made, Solar Promotion International may temporarily take down the exhibitor information concerned.

##### **14.2. Conduct towards other exhibitors**

Solar Promotion International expects the exhibitor to respect the industrial property rights of the other exhibitors. If it is proven to Solar Promotion International by a court ruling that the exhibitor has violated the industrial property rights of another exhibitor by means of its published exhibitor information (Fig. 14.1), exhibits, printed publications, advertising or in any other way, Solar Promotion International may – but is not obliged to – temporarily or permanently remove and, if applicable, take into safekeeping until the end of the exhibition the exhibition goods, exhibitor information, printed publications and promotional material violating the industrial property rights, close the infringing party's booth and/or expel the infringing party and its personnel from the exhibition grounds. Solar Promotion International shall also be entitled to exclude the infringing party from future exhibitions. If such measures are proven to be unjustified, no claims for compensation may be asserted against Solar Promotion International, unless Solar Promotion International is found to have acted with gross negligence or intent.

##### **14.3. Indemnification, claims for compensation**

If the cases outlined in Fig. 14.1 and 14.2 above arise, the exhibitor shall also – at the first request to do so – defend and indemnify Solar Promotion International and release and hold it harmless from any resulting damage and claims for compensation asserted against Solar Promotion International due to the violation of the rights of third parties. The exhibitor shall not be held liable for damages if it can provide evidence that it was not in any way responsible for the violation of the third-party rights.

##### **14.4. Entry requirements, residence regulations**

The offer by the organizers of Intersolar Brasil Nordeste with respect to booking booth space does not release the exhibitor from the obligation to inform himself, fully and promptly, about the relevant requirements for entry into the Federative Republic of Brazil, in particular with regard to the possible requirement for a visa. The organizers of Intersolar Brasil Nordeste shall not assume any responsibility if the customer suffers detriments arising out of non-compliance with applicable entry requirements regulations.

##### **15. Liability, limitation of liability, insurance**

Solar Promotion International and Aranda shall assume liability in the event of it culpably breaching any of its essential contractual obligations in accordance with the statutory regulations. However, provided it has not acted with gross negligence or intent, it shall only be liable for typically occurring, foreseeable damage. In all other cases, Solar Promotion International and Aranda shall be liable if damage has been caused by one of its legal representatives or senior vicarious agents intentionally or through gross negligence. In the event of damages resulting from bodily injury or harm to a person's health, liability shall be determined in accordance with statutory regulations. Claims for compensation arising from breaches of duty shall be excluded in all other cases.

The exhibition management recommends that the exhibitor take out exhibition insurance, which can optionally also cover the transportation of exhibition goods to and from the exhibition, and liability insurance covering personal injury and damage to property.

#### **16. Limitation and cut-off periods**

Any claims asserted by the exhibitor against Solar Promotion International and/or Aranda arising from the rental of the booth and all associated legal relationships must be brought within a limitation period of six months. The limitation period shall commence on the last day of the month in which the final day of the exhibition falls. Claims made as a result of death, personal injury or impaired health as well as those arising from the gross negligence of Solar Promotion International shall be excluded from this; the limitation period for such claims shall be in line with statutory provisions. Complaints concerning invoices must be raised in writing within a cut-off period of one month from their receipt.

#### **17. Data protection**

Personal data shall only be processed in accordance with the applicable statutory provisions, in particular for the purpose of the execution of the contract. It shall only be disclosed to third parties if the data subject has given its express consent or if doing so is required by law.

#### **18. Miscellaneous, applicable law, jurisdiction**

Any verbal agreements, individual licenses and special arrangements shall only apply once they have been confirmed in writing by Solar Promotion International.

This contract shall be governed by German law to the exclusion of the principles of conflict of laws. In addition, the technical guidelines of Aranda apply.

The place of jurisdiction for any legal disputes arising out of or in connection with this contract is Mannheim, Germany. At Solar Promotion International's discretion, legal action may also be brought against the exhibitor before the courts of its registered place of business.

If any part of the terms of participation or technical guidelines is ineffective or incomplete, this shall not affect the validity of the other provisions of the contract. In such an event, the parties agree to replace the ineffective provision or fill the gap with a provision which best achieves the commercial purpose being pursued by the parties.